

SEKOLAH TINGGI ILMU EKONOMI "YKP"

SEMESTER GENAP TAHUN AKADEMIK 2023/2024

NAMA DOSEN / ASISTEN : Aditya Hera Nurmako, S.IP., M.M.
 MATA KULIAH : e-Commerce
 KELAS : P123
 PROGRAM STUDI : S1 Manajemen

| NO. | TANGGAL | MATERI KULIAH | PARAF |
|-----|---------|---|-------|
| 1 | 7/2/24 | I Pengantar | R |
| 2 | 21/2/24 | II Kerangka Kerja E-Com | R |
| 3 | 28/2/24 | III Praktek Analisis Bisnis dg IT | R |
| 4 | 6/3/24 | IV B2C | R |
| 5 | 13/3/24 | V B2B | R |
| 6 | 13/3/24 | VI Praktek membuat My goods (bikin) | R |
| 7 | 20/3/24 | VII Pandaluan materi (online) | R |
| 8 | | UTS | |
| 9 | 29/3/24 | VIII E-Com | R |
| 10 | 13/5/24 | Hubun, etika, Dampak E-Com | R |
| 11 | 15/5/24 | Praktek membuat e-commerce Tokopedia | R |
| 12 | 15/5/24 | Shopee | R |
| 13 | 22/5/24 | BukaLapak | R |
| 14 | 22/5/24 | BukaLapak, Camer | R |
| 15 | 29/5/24 | Presentasi Triap Kelompok (hasil karya) | R |
| 16 | | UAS | |

Bag. Perkuliahan STIE YKP

